

FCC CHILDRENS TELEVISION ACT REPORT
COMMERCIAL INFORMATION

FIRST QUARTER 2007
JANUARY 1, 2007 – MARCH 31, 2007

Reviewed By: _____

Date: _____

Colleen M. Aron
4-10-07

CERTIFICATION

FOLLOWING IS A LIST OF ALL ABC TELEVISION NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER WHICH WERE SCHEDULED FOR BROADCAST DURING THE FIRST QUARTER OF 2007, JANUARY 1, 2007 THROUGH MARCH 31, 2007. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING.

IF THE NETWORK SCHEDULED A HALF-HOUR CHILDREN'S PROGRAM CONTAINING 5.5 COMMERCIAL MINUTES IN A CLOCK HOUR WITH A NON-CHILDREN'S PROGRAM, THE NUMBER OF NETWORK COMMERCIAL MINUTES IN THE CHILDREN'S PROGRAM WOULD HAVE BEEN DECREASED TO COMPLY WITH THE COMMERCIAL LIMITS.

ANY WEB SITE MENTIONS THAT WOULD BE CONSIDERED COMMERCIAL MATTER PURSUANT TO THE FCC'S REVISED CHILDREN'S RULES ARE INCLUDED IN THE ABOVE COMMERCIAL COUNT. IN ADDITION, THIS CERTIFIES THAT ANY PROGRAMMING AND ASSOCIATED ANNOUNCEMENTS PROVIDED BY THE NETWORK TO WHICH THE WEB SITE HOST SELLING RULE IS APPLICABLE COMPLIED WITH THAT RULE.

Children's Weekend Programs (series)

1. Program: The Emperor's New School

Duration: Half-hour (Saturdays, 9:00-9:30 AM NYT)

Number of Network Commercial Minutes: 4:30

2. Program: The Replacements
Duration: Half-hour (Saturdays, 9:30-10:00 AM NYT)
Number of Network Commercial Minutes: 5:00
3. Program: That's So Raven
Duration: Half-hour (Saturdays, 10:00-10:30 AM NYT)
Number of Network Commercial Minutes: 4:30
4. Program: That's So Raven
Duration: Half-hour (Saturdays, 10:30-11:00 AM NYT)
Number of Network Commercial Minutes: 5:00
5. Program: Hannah Montana
Duration: Half-hour (Saturday, 11:00 AM-11:30 AM NYT)
Number of Network Commercial Minutes: 5:00
6. Program: The Suite Life of Zack and Cody
Duration: Half-hour (Saturdays, 11:30 AM-12:00 PM NYT)
Number of Network Commercial Minutes: 4:30
7. Program: Power Rangers: Mystic Force
Duration: Half-hour (Saturdays, 12:00-12:30 PM NYT, through February 24, 2007)
Number of Network Commercial Minutes: 5:00
8. Program: Power Rangers: Mystic Force
Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT, through February 24, 2007)
Number of Network Commercial Minutes: 4:30

9. Program: Power Rangers: Operation Overdrive

Duration: Half-hour (Saturdays, 12:00-12:30 PM NYT, as of March 3, 2007)

Number of Network Commercial Minutes: 5:00

10. Program: Power Rangers: Operation Overdrive

Duration: Half-hour (Saturday, 12:30 PM-1:00 PM NYT, as of March 3, 2007)

Number of Network Commercial Minutes: 4:30

Children's Weekend Specials

1. Program: Winnie the Pooh, A Valentine for You

Duration: Saturday, February 10, 2007, 8:30 PM-9:00 PM NYT

Number of Network Commercial Minutes: 3:45

Children's Weekday Programs

None

Children's Weekday Specials

None

Affiliate Relations

Date: _____

WWSB COMMERCIAL LIMITS CERTIFICATION 1st QUARTER 2007

ATTACHED IS THE ABC COMMERCIAL LIMITS CERTIFICATION FOR 1ST QUARTER 2007, JANUARY 1, 2007 THROUGH MARCH 30, 2007.

THIS STATEMENT CERTIFIES THAT THE PROGRAMS LISTED BY ABC RAN AS FORMATTED BY THE NETWORK AND THAT WWSB STAYED WITHIN THOSE FORMATS FOR LOCAL COMMERCIAL TIME. AS A RESULT, NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR RAN IN THESE PROGRAMS ON WWSB.

Signed

Date

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: 7am Gina D Show
DATE 01/06/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: :30

PROGRAM: 730am Real Life 101
DATE: 01/06/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: :30

PROGRAM:
DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:
DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:
DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am

DATE: 01/13/2007

DURATION: ½ hr

OF LOCAL COMMERCIAL MINUTES: 1:30

PROGRAM: Real Life 101

TIME: 7:30am

DATE: 01/13/2007

DURATION: ½ hr

OF LOCAL COMMERCIAL MINUTES: :30

PROGRAM:

TIME:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am **DATE:** 1/20/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 2:00

PROGRAM: Real Life 101

TIME: 7:30am **DATE:** 1/20/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:00

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: 7am American Athlete

DATE 01/27/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 1:30

PROGRAM: 730am Real Life 101

DATE: 01/27/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 1:00

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: 7am American Athlete

DATE 02/02/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: :00

PROGRAM: 730am Real Life 101

DATE: 02/02/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 1:00

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: 7am American Athlete

DATE 02/10/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 1:00

PROGRAM: 730am Real Life 101

DATE: 02/10/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 2:00

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: 7am American Athlete

DATE 02/17/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: :30

PROGRAM: 730am Real Life 101

DATE: 02/17/2007

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:30

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am

DATE: 02/24/2007

DURATION: ½ hr

OF LOCAL COMMERCIAL MINUTES: 1:00

PROGRAM: Real Life 101

TIME: 7:30am

DATE: 02/24/2007

DURATION: ½ hr

OF LOCAL COMMERCIAL MINUTES: 1:30

PROGRAM:

TIME:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME:

DATE:

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am **DATE:** 3/3/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 2:00

PROGRAM: Real Life 101

TIME: 7:30am **DATE:** 3/3/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:00

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am **DATE:** 3/10/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:30

PROGRAM: Real Life 101

TIME: 7:30am **DATE:** 3/10/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:30

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am **DATE:** 3/17/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 2:00

PROGRAM: Real Life 101

TIME: 7:30am **DATE:** 3/17/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:00

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am **DATE:** 3/24/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 2:00

PROGRAM: Real Life 101

TIME: 7:30am **DATE:** 3/24/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:00

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

FCC CHILDREN'S PROGRAMMING REPORT

PROGRAM: American Athlete

TIME: 7:00am **DATE:** 3/31/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 2:00

PROGRAM: Real Life 101

TIME: 7:30am **DATE:** 3/31/07

DURATION: ½ hour

OF LOCAL COMMERCIAL MINUTES: 3:00

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:

PROGRAM:

TIME: **DATE:**

DURATION:

OF LOCAL COMMERCIAL MINUTES:



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

DA 07-1341
March 20, 2007

Children's Television Obligations of Commercial Television Broadcasters –Postponement of the Filing Window for Revised FCC Form 398 for the First Quarter of 2007

New Filing Window: June 1 through June 10, 2007

On September 29, 2006, the FCC released a *Second Order on Reconsideration and Second Report and Order* ("Second Order") regarding the children's television obligations of digital television broadcasters.¹ In the *Second Order*, the Commission noted that a revised version of FCC Form 398, Children's Television Programming Report, had been approved by OMB. Among other things, the revised form includes a section for stations to report the core children's programming aired on digital program streams. The *Second Order* states that licensees are required to use the revised electronic version of FCC Form 398 to report their children's core programming, including their digital core programming, for the first quarter of 2007.² Under the Commission's rules, the window for electronic filing of FCC Form 398 for the first quarter of 2007 is April 1 through April 10, 2007.³

Because of the conversion of the FCC's children's television database system to an upgraded J2EE technology that will facilitate public access to and better support implementation of the revised electronic Form 398, the Media Bureau hereby postpones the deadline for filing the revised Form 398 for the first quarter of 2007. The new filing window for FCC Form 398 for the first quarter of 2007 will be June 1 through June 10, 2007. This new window will apply both to electronic filing with the Commission as well as placement of the report in the station's public inspection file. The Media Bureau expects to have the revised electronic version of Form 398 available on its website by May 15, 2007.

For additional information, contact Kim Matthews, kim.matthews@fcc.gov, of the Media Bureau, Policy Division, (202) 418-2154.

¹ *Second Order on Reconsideration and Second Report and Order, In the Matter of Children's Television Obligations of Digital Television Broadcasters*, MM Docket No. 00-167, 21 FCC Rcd 11065 (2006).

² *Id.* at 11081, ¶ 59

³ *Id.* See also 47 C.F.R. § 73.3526(e)(11)(iii).